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ACADEMIC POSITIONS

2021 – Associate Research Fellow (with tenure), Research Center for Humanities and Social Sciences, Academia Sinica

2017 – 2021 Assistant Research Fellow, Research Center for Humanities and Social Sciences, Academia Sinica

2011 – 2017 Assistant Professor, Department of Economics, National Taipei University

EDUCATION

Ph.D. Economics, University of California, Davis, 2011
Dissertation: Essays on Vertical Restraints and Competition Policy
Committee: Christopher Knittel (chair), A. Colin Cameron, David Rapson, and Victor Stango

M.A. Economics, National Taiwan University, 2002

B.B.A. Business Administration, National Taiwan University, 1999

RESEARCH AND TEACHING FIELDS

Industrial Organization, Energy and Environmental Economics, Applied Econometrics

PUBLICATIONS

“Incentivizing Demand Response Using Auctions: Evidence from Steel Producers in Taiwan” (with Jian-Da Zhu). Accepted, *Journal of Industrial Economics*.

“Economic Analysis of a Multi-Sided Platform Business for Competition Law: The Case of Price Parity (Platform Most-Favored Nation) Clauses” (with Jing-Yuan Chiou, Su-Hua Lee, and Yun-Ting Tsai). *Fair Trade Quarterly*, 33(1), 2025, 89-152.

“Performance Feedback in a Group Contest: A Field Experiment on Electricity Conservation” (with Josie I Chen and Min-Jen Lin). *Journal of Economics & Management Strategy*, 32, 2023, 558-582.

“Economic Analysis of a Multi-Sided Platform Business for Competition Law: Market Characteristics, Pricing Schemes, and Their Policy Implications” (with Jing-Yuan Chiou, Su-Hua Lee, and Yun-Ting Tsai). *Fair Trade Quarterly*, 31(2), 2023, 81-146.

“A Selective Review of Both Public Health and Economic Perspectives on the COVID-19 Pandemic” (with Fu-Chuan Lai, Wei-Cheng Chen, and Min-Hung Tsay). *Taiwan Economic Review*, 51(3), 2023, 285-357.

“Subsidizing Fuel-Efficient Cars: Evidence from China's Automobile Industry” (with Christopher Knittel and Wei-Min Hu). *American Economic Journal: Economic Policy*, 13(4), 2021, pp. 152-184.

“Competition among Independent Power Producers under Long-Term Contracts: Evidence from a Transmission Tower's Collapse in Taiwan.” *Taiwan Economic Review*, 49(4), 2021, pp. 533-565.

“Ex-Post Evaluations of Merger Decisions” (with Wei-Min Hu). *Fair Trade Quarterly*, 24(4), 2016, pp. 1-30.

"Does Exclusive Dealing Matter? Evidence from Distribution Contract Changes in the U.S. Beer Industry" (with Shiou Shieh). *Journal of Industrial Economics*, 64(3), 2016, pp. 411-435.

"Market Definition and Upward Pricing Pressure Test: Evidence from Taiwan's KTV Industry" (with Mau-Ting Lin). *Taipei Economic Inquiry*, 52(1), 2016, pp.39-72.

"Using the Hypothetical Monopolist Test to Define Relevant Markets in China's Automobile Industry" (with Wei-Min Hu). *Fair Trade Quarterly*, 23(4), 2015, pp. 135-166.

"Estimating the Foreclosure Effect of Exclusive Dealing: Evidence from the Entry of Specialty Beer Producers." *International Journal of Industrial Organization*, 37, November 2014, pp. 47-64.

WORKING PAPERS

"Can Task-Based Incentives Strengthen Energy-Saving Goals? A Field Experiment" (with Yating Chuang and Josie I Chen)

"Energy Savings from Home Appliance Replacements"

CONFERENCES AND SEMINARS

2025: Association of Environmental and Resource Economists (AERE) Summer Conference (Santa Ana Pueblo), National Central University

2024: Workshop on Energy Economics in Kyoto University, Annual International Industrial Organization Conference (IIOC), National Taipei University, 2024 Taipei Workshop on Energy Economics, Academia Sinica

2023: EARIE (Rome)

2022: National Taiwan University (Department of Agricultural Economics), National Central University, National Chung Cheng University, Academia Sinica, Asia-Pacific Industrial Organisation Conference (APIOC)

2021: National Taiwan University, Academia Sinica

2020: National Taipei University, Taiwan Fair Trade Commission, Academia Sinica

2019: Taiwan Fair Trade Law Society Annual Meeting, EARIE (Barcelona), National Tsing Hua University, Asia-Pacific Industrial Organisation Conference (APIOC)

2018: Academia Sinica, Taiwan Economics Research, USAEE/IAEE North American Conference, National Sun Yat-sen University

2017: National Taiwan University, Western Economic Association International Annual Conference, National Taipei University

2016: Academia Sinica, National Chung Cheng University, Western Economic Association International Annual Conference

2015: National Taiwan University, Soochow University, Taiwan Econometric Society Annual Conference

2014: Feng Chia University, EARIE (Milan), Taiwan Fair Trade Commission

2013: Taiwan Fair Trade Commission, Western Economic Association International Annual Conference, National Central University

2012: Shanghai University of Finance and Economics, National Chengchi University (Department of International Business), National Taiwan University, Academia Sinica, National Taipei University

2010-2011: Midwest Economics Association Annual Meeting, Academia Sinica, National Taipei University, University of Leicester, University of Connecticut (Department of Agriculture and Resource Economics), UC Davis (Applied Micro Brownbag)

2009: UC Davis (Applied Micro Brownbag)

OTHER WORK EXPERIENCE

Officer, Second Department, Fair Trade Commission, Executive Yuan, Taiwan, 2003-2005
Review premerger filings and investigate antitrust violations

HONORS, AWARDS AND GRANTS

National Science Council Grants: 2012, 2012-2013, 2013-2014, 2015-2016, 2016-2018, 2018-2020, 2020-2022,
2022-2024, 2024-2026

Taiwan Fair Trade Commission Research Grant: 2015, 2022

Dissertation Improvement Grant, Institute for Governmental Affair, University of California, Davis, 2010
Nonresident Tuition Fellowship, University of California, Davis, 2006-2008

Distinguished Research Award, Fair Trade Commission and Executive Yuan, Taiwan, 2005

REFEREE SERVICES

Academia Economic Papers, Agricultural and Resource Economics Review, Bulletin of Economic Research, Energy Economics, International Journal of Industrial Organization, Journal of Economics and Management Strategy, Journal of Public Economics, Journal of Industrial Economics, Taipei Economic Inquiry, Taiwan Economic Review, Taiwan Journal of Applied Economics